



## **Franchisee Application**

Dear *Potential Franchisee*,

Thank you for your enquiry regarding the Breadtop franchise opportunity.

Statistics show that franchised businesses are 75% more likely to succeed than independent operated businesses. Recent survey results show the franchise industry generated \$37 billion, making it a major contributor to the Australian economy.

You will have received background information on the Breadtop franchise opportunity. When you are ready to proceed further, the next step is to complete the application form.

We will then make available:

- Breadtop Disclosure Document
- Franchise Agreement
- Background information on Breadtop

It is then your responsibility to conduct research on the business opportunity to ensure that it meets your financial, personal, and future requirements. Speak to your financial and legal advisors. Ask to see the franchise and operations manuals. Work out for yourself the break-even level required to operate the business and what you need to do to achieve it.

Remember franchised businesses sometimes fail. That is why we always recommend that you produce your own plan to increase the business success factor.

Over the last 10 years we have assisted many individuals and family members to become their own boss. Should you require further details on the franchise opportunity please do not hesitate to contact me.

Yours sincerely,

**Kenneth Ip**  
Director  
Breadtop Pty Ltd



**Personal Profile**

Job Number:

Name in Full: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ State: \_\_\_\_\_ P/C: \_\_\_\_\_

Telephone: B.H: \_\_\_\_\_ A.H: \_\_\_\_\_

Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Age: \_\_\_\_\_ Marital Status: \_\_\_\_\_ No. of Dependents: \_\_\_\_\_

Do you own your own home?     Yes     No

Years at present address: \_\_\_\_\_

What is your state of health? \_\_\_\_\_

Have you ever been convicted of a criminal offence?     Yes     No

If Yes, give details: \_\_\_\_\_

\_\_\_\_\_

Drivers Licence number: \_\_\_\_\_

List any hobbies, community activities, special interests or other pertinent information:

\_\_\_\_\_

\_\_\_\_\_

Please specify the suburb and the state that you are interested in Breadtop Franchise:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



## Educational Background

Circle last year of school completed:

Secondary: 7      8      9      10      11      12

Tertiary: 1      2      3      4      5      Hons

Graduate: Post Grad.      Masters      PhD

Name of last school or institution attended: \_\_\_\_\_

List of all formal qualifications obtained:

Institution	Year	Qualification Obtained



## Employment / Business Experience

Employment History:

List employment history commencing with the most recent:

Company	Industry	Position	Ann. Salary

Complete only if you are Self-Employed:

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Turnover last year: \$ \_\_\_\_\_ No. of Employees: \_\_\_\_\_

Detailed description of business: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Years operating: \_\_\_\_\_

Type of business:     Sole trader     Partnership     Company

Have you ever been bankrupt?     Yes     No



## **Business Skills & Knowledge**

Detail specific experience and skills you have in the area of:

**Small Business experience:** \_\_\_\_\_

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**Business Management:** \_\_\_\_\_

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**Salesmanship:** \_\_\_\_\_

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**Accounting / Bookkeeping:** \_\_\_\_\_

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**Industry background:** \_\_\_\_\_

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**Other:** \_\_\_\_\_

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## References

### Business References:

1. Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Company: \_\_\_\_\_ Business Phone: \_\_\_\_\_
2. Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Company: \_\_\_\_\_ Business Phone: \_\_\_\_\_
3. Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Company: \_\_\_\_\_ Business Phone: \_\_\_\_\_

### Personal References:

4. Name: \_\_\_\_\_ Relationship: \_\_\_\_\_  
Contact Phone No. \_\_\_\_\_ c B/H c A/H
5. Name: \_\_\_\_\_ Relationship: \_\_\_\_\_  
Contact Phone No. \_\_\_\_\_ c B/H c A/H
6. Name: \_\_\_\_\_ Relationship: \_\_\_\_\_  
Contact Phone No. \_\_\_\_\_ c B/H c A/H



## Other Parties

Are you considering a Business Partner?     Yes     No

If Yes, who? \_\_\_\_\_

\_\_\_\_\_

Reason for selecting this person: \_\_\_\_\_

Role this person would take in the business: \_\_\_\_\_

**NOTE:** A separate Application Form is required for each equity partner in the business.

Do you have a financial interest in any other business?     Yes     No

If Yes, give details: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



## Personal Financial Statement

Assets		Liabilities	
Cash in Bank	\$ _____	Bank Loans	\$ _____
Shares & Bonds (Market Value)	\$ _____	Other Loans	\$ _____
Accounts Receivable		Accounts Payable	\$ _____
\$ _____		Property Mortgages	\$ _____
Real Estate (Market Value)	\$ _____	(Schedule No.1)	
Life Assurance (Cash Surrender Value)	\$ _____	Other Debts & Liabilities	\$ _____
Motor Vehicles	\$ _____	(Schedule No.3)	
Other Assets (Schedule No.2)	\$ _____		
Total Assets:	\$ _____	Total Liabilities:	\$ _____

### Schedule No. 1 - Real Estate

Address of Property	Date Purchased	Cost	Market Value	Mortgage Amt. Due



**Schedule No. 2 - Other Assets**

Itemise	Amount

**Schedule No. 3 - Other Debts / Liabilities**

Itemise	Amount

**Please complete this section as accurately as possible using estimated figures as at that date of completing this application. Please mark with an asterisk (\*) the assets that you are prepared to borrow against to finance the purchase of the franchise opportunity.**



### Detail Your Current Sources of Income

Source	Ann. Income / Profit (Gross)

Will you be able to devote all your working time to the Breadtop franchise business?     Yes     No

If Not, how much? \_\_\_\_\_ %

I certify that the information contained in this Application Form is true and correct:

SIGNED: \_\_\_\_\_      DATE: \_\_\_\_\_

Submitting this Application Form does not obligate either party in any way.

Send Completed Application Form by email or by post

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